EBSCO Insights – Academic Libraries

EBSCOpost blog is now live

Welcome to EBSCOpost, our blog covering library news and product updates while providing our perspective on the technological, workflow and content changes that are shaping the world we live in -- and that impact our end users and how they search and find information.

Read More | Share

Marshall Breeding at EBSCO – A Conversation with Sam Brooks

Marshall Breeding, library technology expert, and Sam Brooks, Executive Vice President at EBSCO, recently sat down at EBSCO offices for a conversation about technology. In this video Sam and Marshall discuss the evolution of EBSCO Discovery Service (EDS), the rationale for EBSCO's partnerships with ILS vendors, as well as the work that EBSCO is doing to maximize the value of subject indexes within discovery.

Watch Video | Share

The Charleston Advisor Interview with Mike Buschman

Mike Buschman, Co-Founder and Chief Product Officer of Plum Analytics was recently interviewed for the Charleston Advisor.

Read More | Share

Re-re-thinking the Integrated Library System

Neil Block, EBSCO VP for Discovery Innovation and former president of Innovative Interfaces, looks at the Integrated Library System and what it means to be truly "next-generation." Often coined a "library services platform," the re-imagined ILS promises to be "open," moving libraries away from a print-centric approach towards one that better accommodates digital content. But what does this mean for the patron experience? Neil explores.

Read More | Share

Evaluating Discovery: Trial with Your Own Data

Would you buy a house without seeing it first? Would you be ok looking through a house that was "similar" but not the actual house? Unless you were forced to make a fast decision, you would almost certainly want a chance to investigate.

Read More | Share

Relevance Ranking and Discovery

Relevance ranking, defined as the order in which relevant search results appear on a result list, is critical for delivering a quality discovery experience. When users conduct a search, they naturally expect to see the most valuable results first. So, how does a discovery service determine what is a relevant result?

Read More | Share

Curriculum Builder in Action at Kutztown University

The Office of Distance Education and Rohrbach Library at Kutztown University in Pennsylvania are proud to introduce EBSCO’s Curriculum Builder. Curriculum Builder allows you to search Rohrbach library's content from within the university's Desire2Learn (D2L) learning portal.

Watch Video | Share